

Countdown to National Black Career Fair

If you plan to attend the earliest career fair, National Black MBA Association's Conference and Expo, please look out for the MBA Career Center's Weekly Announcements "Countdown to National Black" (with the National Black logo) for key deadlines and a roadmap to maximize your success. If you have additional questions, please contact Liz Adams (ema53@georgetown.edu)



Countdown Week of August 5th 2013:

1. Update your resume to reflect your newest job accomplishments.
2. Update your LinkedIn profile.
3. Familiarize yourself with the NBMBAA website: <http://www.nbmbaaconference.org/#>
4. Identify and make a list of companies/exhibitors that you are interested in pursuing opportunities with. Note: many companies list specific opportunities on the NBMBAA conference website. **DO NOT STOP THERE!** Go to the website of each company that you are targeting to identify other opportunities that you are interested in.
5. Create a networking plan. At each of the companies that you are targeting, it is beneficial to reach out to alumni, friends, fellow students, and other contacts that work there to do informational interviews prior to the conference. During each conversation, you can collect valuable insights into the company's culture, growth areas, etc. that will help you craft a very customized cover letter. *Most importantly*, you can mention in your cover letter that you spoke to these employees.
6. Research each targeted company. The more you know about the company, the more you demonstrate your commitment to helping them grow their business.