Georgetown University
McDonough School of Business

2015

UNDERGRADUATE EMPLOYMENT REPORT

Undergraduate Office of Professional Development

The Office of Professional Development was established in September 2014 by the Undergraduate Program Office with funding from McDonough parents and alumni.

The Georgetown McDonough Undergraduate Office of Professional Development (OPD) supports 1,300 Georgetown McDonough undergraduate students during the internship and job-seeking process.

The office provides one-on-one coaching, workshops, and career treks to **empower students** to develop a career path that is right for them. We also connect students to additional employment opportunities, particularly in industries such as advertising, marketing, real estate, and technology, in addition to financial services and consulting.

> 2014-15 BY THE NUMBERS

One-on-One Coaching Appointments

464

COACHING APPOINTMENTS

Each 30-minute appointment covers topics ranging from developing a career strategy to post-offer negotiation.

Workshops and Employer Events

WORKSHOPS*

- » Careers for the Common Good
- » Careers in Hospitality
- » Careers in Wealth Management
- » Case Interview Workshop
- » How to E-Network
- » How to Find a Job in the United States
- » Lessons from Summer Interns
- » Networking Skills for Entrepreneurship LLC
- » Real Estate Career Panel
- » Resume Workshop
- » Summer Options Panel

EMPLOYER EVENTS*

- » 5 Workshops and Information Sessions
- » 3 Companies That Held On-Campus Interviews
- » 3 Career Treks
- » 1 Resumania Event with 11 Companies and 125 Students

**McDonough programming adds business-specific content to the numerous events and workshops offered for all Georgetown undergraduates at the university's Cawley Career Education Center.*

Christian Keenum, B '16

"My internship was valuable, and I saw how the concepts I learned in my classes are used in real life. Furthermore, it sparked my curiosity and encouraged me to take even more business school classes as electives. I truly believe that my internship experience, combined with my Georgetown education, will prepare me well for a career in finance."

Alumni Mentor Program

104 STUDENTS

35 ALUMNI

Who participated in Georgetown McDonough's Alumni Mentor Program, which matches sophomores and juniors with alumni in Washington, D.C.

> EMPLOYMENT

Class of 2015 Averages

AVERAGE STARTING SALARY

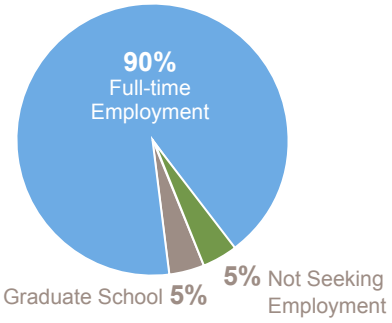
$68,537

INTERNSHIP PARTICIPATION

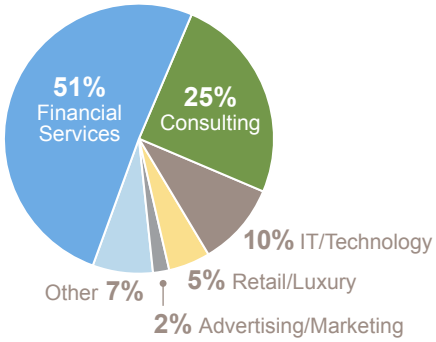
94%

Class of 2015 Career Path

POST GRADUATION ACTIVITY



TOP INDUSTRIES



Top Employers

TOP EMPLOYERS*

- Bank of America Merrill Lynch
- Barclays
- BlackRock
- BMO Bank of Montreal
- Citi
- Credit Suisse
- Deloitte
- Deutsche Bank
- Duff & Phelps
- Estée Lauder
- EY
- Goldman Sachs
- Google
- IBM
- KPMG
- Jefferies
- JMP Securities
- JP Morgan
- Morgan Stanley
- Oracle
- Perella Weinberg
- PNC Bank
- PwC
- Stifel Nicholas
- Venture for America
- Wells Fargo

**Employers listed alphabetically.*

Gabriella Doucas, B '15

"The Office of Professional Development helped me narrow my industry options and find jobs that would best fit my personality. Rebecca Cassidy worked with me to update my resume and made me feel like I was a great candidate for any job. I am incredibly happy with my new position at Oracle."

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